

ENERGY MATTERS



JULY - AUGUST 2025

Energy efficiency energizes us.

Customers saved over 36 million kWh in 2024.



cleco.com/powerwise



Statewide media spotlights Cleco's power reliability program

Cleco's reliability initiative, which nearly doubles the clearing of hazardous vegetation and reduces the occurrence and duration of power outages, has been featured by media across the state including WGNO, KLFY, KADN, KALB and the Daily Advertiser.

By doubling efforts and getting ahead of severe weather and hurricane season, customers are already seeing strengthened power reliability where work has been done.



> Check out this reliability story.

Electric Vehicle cash incentives available to customers

Cleco customers can receive incentives when they install electric vehicle (EV) chargers. Visit cleco.com/electrification to learn more and apply for an incentive.

Put Your Savings Into Overdrive

Get a **\$250 Incentive** on Level 2 EV Chargers



CLECO
Energizing Your Tomorrow

Residential customers receive \$250 after purchasing and installing a Level 2 EV charger at their home, which is about half the cost of the equipment. EVs can cut your fuel costs by up to 60%, and you can charge your EV overnight at home. No more trips to the gas station, and no more oil changes.

MANAGING YOUR USAGE IS WATT MATTERS



WATT matters



Hurricane season is underway!

> Scan the QR code for a hurricane preparedness checklist to keep you safe.



Scan to see...

Cleco's Energy Emergency Deferred Billing Program allows some customers to defer an excess portion of their bill for several months during an energy emergency declared by the Louisiana Public Service Commission. Customers must meet certain eligibility requirements in order to qualify for the program and must re-qualify every two years. For eligibility requirements and enrollment information, visit www.cleco.com, call 1-800-622-6537 or visit your nearest Cleco customer service office.